



Border Trade Alliance

Presents:

Trade & Security: 
The Impact On Logistics

August 2, 2012
Four Seasons Hotel
Mexico City

“TRADE, SECURITY AND PROSPERITY FOR NORTH AMERICA”



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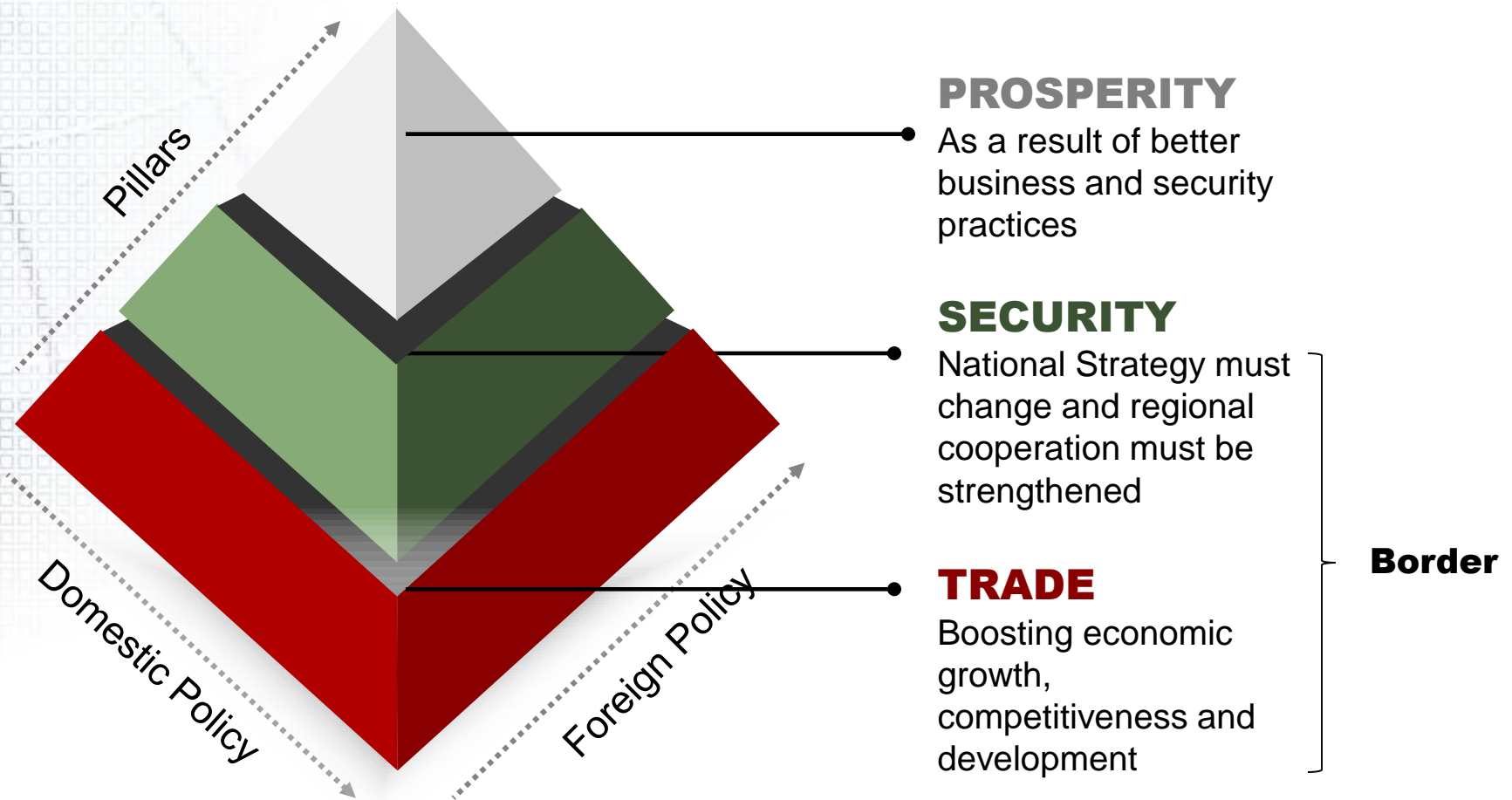
ENRIQUE PEÑA NIETO: 5TH NATIONAL COMMITMENT GUADALAJARA, JAL. APRIL 1ST, 2012



“My commitment is to recover Mexico's global leadership, to consolidate our Country as an emerging power and to address the major global challenges such as climate change and illegal arms, drugs, and human trafficking”.



INTRODUCTION: MAIN PILLARS OF THE RELATION BETWEEN DOMESTIC AND FOREIGN POLICY WITH NORTH AMERICA





TRADE: BOOSTING ECONOMIC GROWTH, COMPETITIVENESS AND DEVELOPMENT

Competition

To strengthen and grant autonomy to organizations such as COFECO and COFETEL, to reach their full potential.

Infrastructure

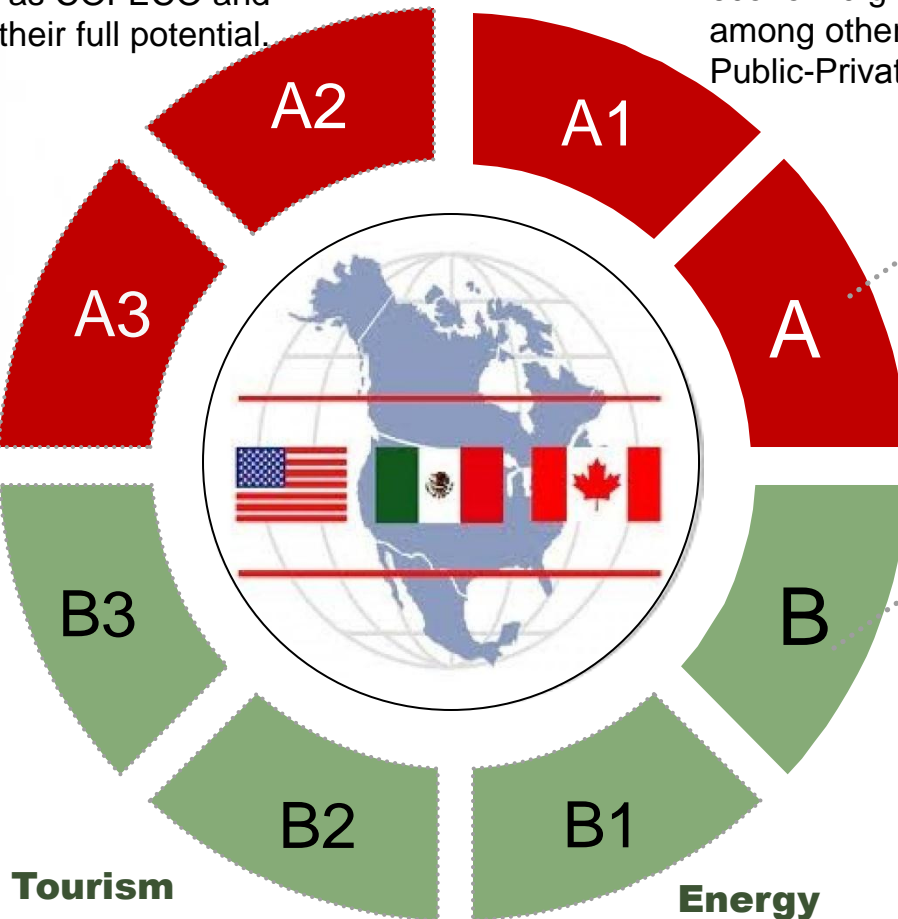
A National Infrastructure Program to expand economic growth and competitiveness, among other measures, through schemes of Public-Private Partnership "PPP".

Boosting Agriculture

To enhance national agricultural production and guarantee food security.

Housing

To continue fostering the real estate sector while boosting domestic market



Tourism

To improve Mexico's image abroad and promote our country as a destination for foreign investment and tourism.

Energy

To promote a strategic reform for a more dynamic energy sector while maintaining state-ownership of hydrocarbon reserves.

COMPETITIVENESS

TO INCREASE THE COUNTRY'S COMPETITIVENESS, CREATE COMPETITIVE MARKETS AND ENHANCE PRIVATE INVESTMENT.

DEVELOPMENT POLICY

TO PROPEL SUPPLY CHAINS, CLUSTERS AND STRATEGIC ALLIANCES.



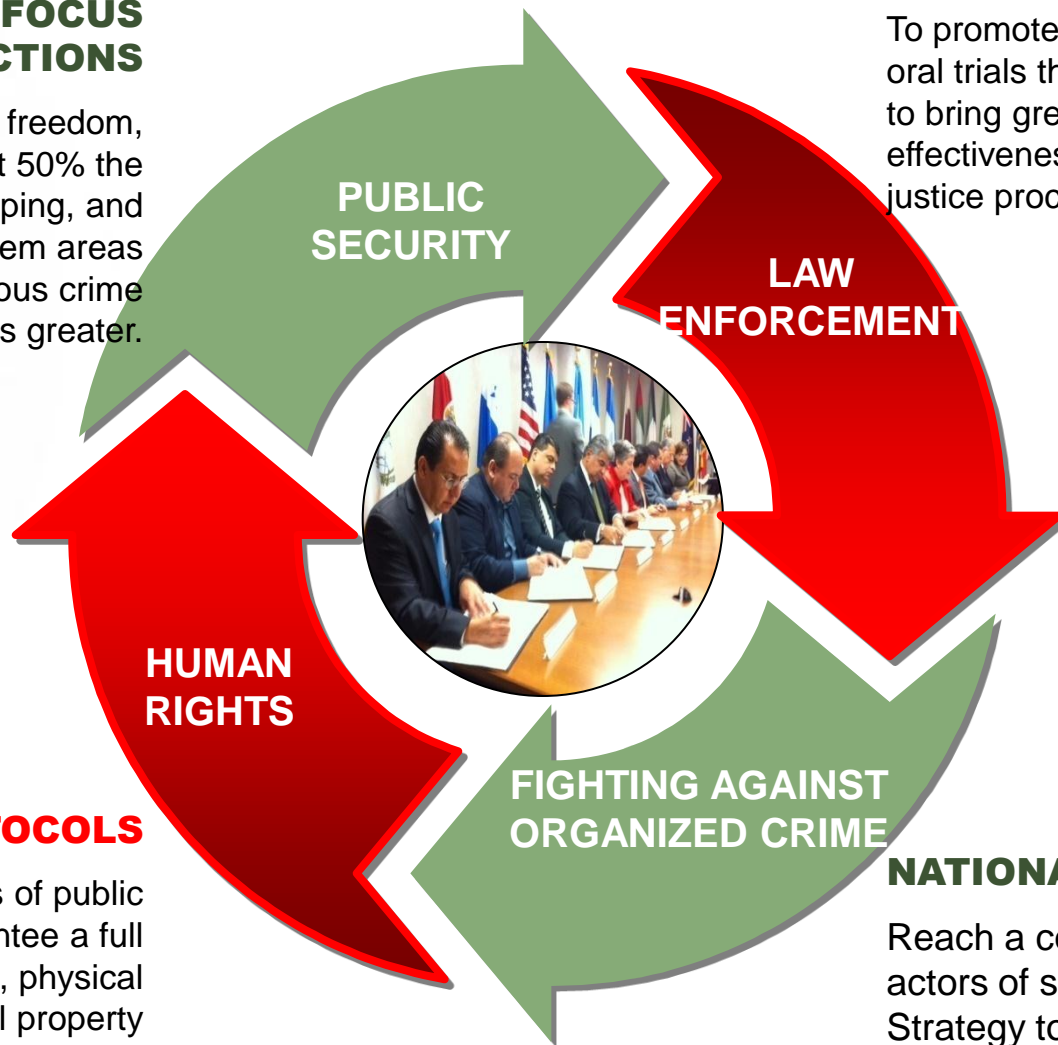
SECURITY: TO CHANGE THE NATIONAL STRATEGY AND STRENGTHEN REGIONAL COOPERATION

INTELLIGENCE & FOCUS ACTIONS

Restore peace and freedom, reducing by at least 50% the homicides and kidnapping, and focus actions in problem areas where the incidence of serious crime is greater.

MODERNIZATION

To promote the implementation of oral trials throughout the country to bring greater transparency and effectiveness to the criminal justice process.



PROTOCOLS

To define action protocols of public safety that guarantee a full respect for human rights, physical integrity and personal property within the national territory.

NATIONAL PRIORITY

Reach a consensus with the actors of society for a National Strategy to reduce violence and to fight against corruption.



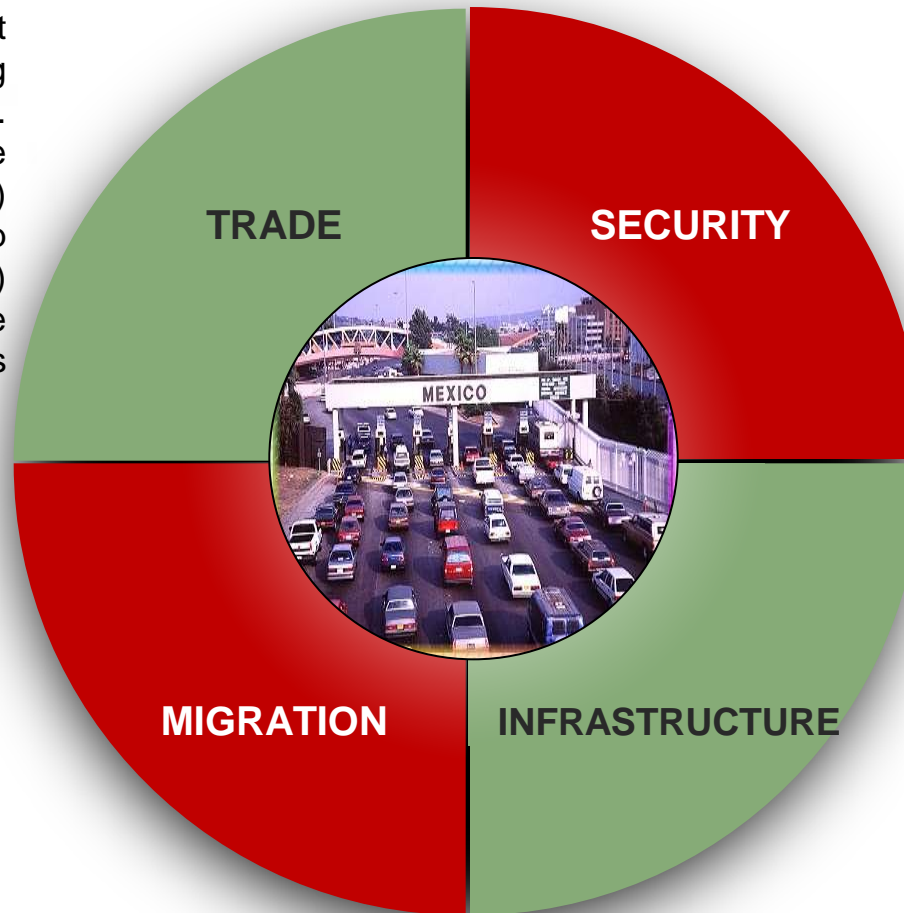
BORDER: PROPOSALS FOR AN EFFICIENT BORDER POLICY

FACILITATION

- Reducing the waiting time at the cross-borders by promoting pre-certification programs.
 - a) FAST: The Free and Secure Trade (FAST)
 - b) Customs-Trade Partnership Against Terrorism (C-TPAT)
 - c) Development of Competitive Metroplex Regions

POLICY

- To create and establish protocols for deportation/repatriation process of Mexicans at the border.
- Full respect for human rights of Mexicans abroad.
- Feasibility analysis of pre-certification programs.
 - a) Secure Electronic Network for Travelers Rapid Inspection: (SENTRI)
 - b) Global Entry



STRENGTHENING COOPERATION

- To improve cooperation, considering information exchange, considering its collection, analysis and dissemination.
- To fight against illegal arms trafficking, money laundering and organized crime, on both sides of the Border.

IMPLEMENTATION

- Promote modernization and expansion of the existing binational infrastructure and building new international bridges as well as border crossings.
- Enhance planning efforts through “Border Plans” supplemented by “Strategic Implementation Plans” (SIPs) in specific areas along the border.

PROSPERITY: AS A RESULT OF BETTER BUSINESS AND SECURITY PRACTICES, DOMESTIC AND FOREIGN ONES.

SECURITY

Strengthening security within the country as well as in the borders through the cooperation and collaboration of our northern and southern neighbors.

TRADE

To improve the region's foreign trade, the private direct investments of our commercial partners as well as promoting strategic alliances between companies of the three countries.

BORDER ISSUES

Efficient and secure borders to reduce times and costs of crossings, importing, and exporting legal goods: considering north-south borders.





CLOSING REMARKS: PROPOSALS TO STRENGTHEN RELATIONS BETWEEN CANADA, UNITED STATES AND MEXICO

CANADA/MEXICO BILATERAL AGENDA

1. Strengthening political relationship to propose regional and multilateral initiatives.
2. Diversifying Canada's investment and trade.
3. Expanding international cooperation programs such as the Canadian Seasonal Agricultural Workers Program CSAWP.



U.S./MEXICO BILATERAL AGENDA (BI-NATIONAL COMMISSION)

1. Mechanisms to enhance trade and investment.
2. Strengthening cooperation and collaboration in security (Plan Merida 2.0)
3. Building a multi-thematic bilateral agenda:
 - Facilitating trade
 - Border physical, social and commercial infrastructure
 - Environment and Water
 - Technology exchange
 - Education and Culture

CANADA/MEXICO/ US TRILATERAL AGENDA

Should build on the NAFTA, as an engine of growth by further integrating our economies through greater investments in manufacturing, finance, infrastructure and energy and improving cooperation in areas such as environment, security, migration and inclusion of SMEs.



“Creating a **North American Region** means a closer relationship of cooperation and collaboration between Canada, the United States and Mexico in order to enhance trade, strengthen security and achieve common prosperity for our countries and our people”.

Mexico belongs to –and will always belong to- North America and will always be a trustworthy bridge to Latin America

“THANK YOU”

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